Hairstyle PRO Free for iPad: Photo-Visualize Hairstyles, Colors, Lengths

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[prMac.com] Kgs. Lyngby, Denmark – KBMSoft ApS today is pleased to introduce Hairstyle PRO 1.0 free for iPad, the latest addition to their suite of apps that lets users see how they would look in different hairstyles. Using a frontal photo from their Photo Library, a newly taken picture, or on one of the six built-in models, the app's facial recognition technology perfectly aligns the new hairstyle over the old one. Users can easily compare different styles, lengths, and hair colors for both men and women. With a virtual hairstyle makeover instantly, users can avoid actual hairstyle disasters.

The results with Hairstyle PRO are so good, even an expert would have difficulty distinguishing real from virtual hairstyles in final photos. Most surprising is how much a hairstyle can affect a person's appearance. Only when one can see comparison photos, one after another, is the overall effect of a new hairstyle so dramatic. The free app includes 15 hairstyles, and users can purchase 300 of the latest hairstyles for women in short, medium, or long lengths to try on. Also available as an in-app purchase are more than 180 current hairstyles for men to try on, including shaved and bald looks. Each hairstyle is an actual photo, not a computer generated simulation.

Feature Highlights:
* Free app includes 15 hairstyles
* Option to buy a package with over 300 of the latest hairstyles for Women in short, medium, and long lengths to try on
* Option to buy a package with more than 180 current hairstyles for Men to try on, including shaved and bald looks
* 50 different hair color options for every style
* Relevant hairstyle information for every style
* Take a photo, or use your photo album
* Understand what suits your face shape
* See what hair color suits your complexion
* Actual, high-resolution, real hairstyles

The app is simple to use with three steps: Get Photo, Edit Photo, and Try Styles. Hairstyle PRO functions in either portrait or landscape orientation, allowing users to see a full screen photo with retractable control windows that temporarily obscure the photo, or a two-thirds screen photo with control windows beside it. Windows display thumbnails of hairstyles and hair colors.

After selecting a photo that has been recently used in the app, a photo from the Photo Library, or a new snapshot from the Camera, users can easily edit the photo, if desired. Controls include: zoom in/out, move face left/right, or rotate face clockwise/counterclockwise. Photos taken from within the app allow users to perfectly frame shots using the on-screen outline showing the position of the head, ears, and eyes. Once edited and ready, the app can remove the background of the photo and substitute a neutral color. Both photos and hairstyles can be adjusted using touch gestures to zoom, move, distort, and rotate.

The last step is Try Styles, and users can swipe left to right to see the next composite photo, or they can scroll through the thumbnails and go directly to a particular style. There are 53 different hair colors from which to choose, and each looks highly realistic, preserving natural highlights and shading. Hairstyles can be flipped to put parts or bangs on the opposite side, and favorites can be saved permanently in the My Favorites library within the app. Favorites can be emailed, printed, or displayed, and can serve as a reference for hairstylists before they begin cutting.

The first virtual hairstyler on the iPhone was born back in October 2008. The popular app, Hairstyle, was the result of the joined forces of Roy Caccamo, an Australian hairdresser with over 25 years experience (and also one of the very first virtual hairstyle founders online) and Henning Kabel, a Danish software developer with many years experience. To date, more than three million people have downloaded one of five virtual hairstyling apps for men and women. The highly anticipated Hairstyle PRO for iPad incorporates all the features and interface innovations developed in those apps, and offers a truly professional, high-definition tool for the realistic visualization of hairstyles, as they would look on men and women.

"Hairstyle PRO for iPad will help you visually see what you would look like, and then allows you to show and share your results with your hairstylist, family, or friends," says Roy Caccamo, Australian hairstylist, founder of the Hair Style Channel, and supplier of all the styles in Hairstyle PRO. "Why not try on a new look first, as insurance before taking the plunge? Hairstyle PRO eliminates hairstyle disasters that are almost always the result of a misunderstanding between clients and their hairstylist. Hairstyle PRO puts everybody back on the same page, risk free."

Device Requirements:
* Compatible with iPad
* Requires iOS 5.0 or later
* 44.1 MB

Pricing and Availability:
Hairstyle PRO for iPad 1.0 is free and available worldwide exclusively through the App Store in the Lifestyle category. Additional style packages are available as in-app purchases.

Based in Lyngby, Denmark, KBMSoft ApS was founded by Gurli Madsen and Henning Kabel in 2008. With a focus on Apple hardware, KBMSoft's mission is to create entertaining and useful mobile solutions, especially for iOS devices. Copyright (C) 2008-2012 KBMSoft ApS. All Rights Reserved. Apple, the Apple logo, iPhone, and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.